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AURA CAPITAL EXITS FROMDISTANCE LTD.

Helsinki, 24.10.2011 - Aura Capital, a Finnish venture capital firm, has divested its share in Fromdistance, a device management software company, to the American-based Numara Software. Aura Capital invested in Fromdistance in 2008.

Fromdistance, founded in 2004, is a software company specialised in device management and sophisticated mobile applications for business use. Aura Capital invested in the company in 2008, especially due to its technical excellence and customer-driven innovation in a situation where the market was just about to emerge.

“We are happy to see Fromdistance taking a logical step as part of Numara Software. This further substantiates Aura Capital’s successful strategy to identify and invest in early-stage companies with strong IPR and exit them with a high return. In addition, this yet again underlines that Nordic region is a prime source of high quality companies,” says **Ari Siponmaa**, Managing Partner at Aura Capital.

Numara Software, a leading provider of integrated IT management solutions for all types of customers worldwide, acquired all shares in Fromdistance in the transaction carried out in October. **Jouko Vierumäki**, the founder and CEO of Fromdistance, will assume a leadership role in Numara’s product group.

“With the acquisition of Fromdistance we are excited by the opportunity to merge leading-edge mobile device management technology with our service, asset and lifecycle management solutions,” said **Michael Branca**, Numara CFO. “We are now steps ahead of our competitors as the only company that can unite the management of any device, whether it is traditional, mobile, physical or virtual.”

“For Fromdistance, Aura Capital made a perfect partner: they understood the business cycles of B2B IT solutions. They also shared my belief in our indirect go-to-market strategy,” says Jouko Vierumäki. “Also, I found the thorough due diligence to be worth it. Aura Capital tested us the way the market would have tested us anyway. Once proven, the trust didn't need to be regained at every board meeting; we were able to focus on the essentials.”

For further information:

Ari Siponmaa, Managing Partner, Aura Capital, tel. +358 41 448 6461, email ari.siponmaa@auratum.com

Jouko Vierumäki, Sr. Director, MDM Products, Numara Software, tel. +372 529 2672, email

jouko.vierumaki@numarasoftware.com

***Aura Capital**, founded in 1997, is one of the few private venture capital firms in Finland. Aura Capital principally invests in start-up and early-stage companies with exceptional intellectual property and growth potential and hence the investments typically fall in areas such as software, mobile technology, biotechnology and nanotechnology. Aura Capital is a part of Auratum Group, which operates in the fields of real estate and venture capital investments and asset management services.*

About Numara® Software Incorporated

Founded in 1991, Numara® Software Inc. is a leading provider of integrated IT management solutions for all types of customers worldwide. These solutions include Desktop Management, PC Lifecycle Management, Security & Compliance, Help Desk and Service Desk, and are designed to optimize the operation of IT management. Numara® FootPrints® focuses on the needs of medium to large enterprises, and Numara® Track-It!® is designed for small to medium enterprises. These products collectively support more than 50,000 customer sites.

Fromdistance is an Estonian software company specialised in challenging mobile applications for business use. The flagship product of Fromdistance is Fromdistance MDM, a comprehensive suite for device management for enterprises.