

Fromdistance MDM: The MIDAS Touch

Press release, for release on 29th September 2008

Tallinn, 29th September 2008. Fromdistance, an Estonian software company has won the top prize in the management and innovation competition organised by the Device Management Forum and Mobile Monday in London.

The competition aimed to select the device, application or service that is most innovative and likely to be the most effective at delivering benefits to stakeholders. As the competition winner, Fromdistance is invited to address the upcoming conference MIDAS: Managing Innovative Devices And Services organised by the Device Management Forum in London on 27-29 October and to demonstrate its solutions in the expo area for the duration of the conference.

“We are honoured to receive the prize,” says Jouko Vierumäki, CEO of Fromdistance. “Our persistent R&D efforts have borne fruit in the form of a very capable tool for device management. This valuable recognition together with positive customer feedback demonstrates that we are focusing on things that matter in device management.”

Abraham Joseph, Founder of the Device Management Forum added, “We received a number of very high quality entries but the judges were particularly impressed with Fromdistance’s solution. We congratulate them and look forward to their contribution to MIDAS London 2008”.

For further information on Fromdistance MDM, contact Jouko Vierumäki, CEO of Fromdistance, jouko@fromdistance.com, +372 5292672.

About Fromdistance

Fromdistance is an Estonian software company that specialises in developing complex mobile applications for business use. The flagship product of Fromdistance is Fromdistance MDM, a comprehensive device management suite for enterprises. For further information see www.fromdistance.com.

About Device Management Forum

The Device Management Forum is a group of major stakeholders involved in the development, distribution and management of end user information, communications and entertainment devices and the services they support. Stakeholders include device manufacturers, network operators, software vendors, distributors and retailers. For further information on the Device Management Forum and the MIDAS event, see www.devicemanagement.org, or contact sandra.arthur@devicemanagement.org.